



ST. ANN'S COLLEGE FOR WOMEN

(Affiliated to Acharya Nagarjuna University,
Recognized Under Section 2(f) of UGC Act 1956-New Delhi)
Amaravathi Road, Gorantla, Guntur – 522034 (A.P)

Email: st_anns_coll@yahoo.co.in Website: www.stannscollegeforwomen.org

Criterion: II

Metric –2.3.1



2.3.1 STUDENT CENTRIC METHODS

Department of MBA



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Student Centric Activities
2018-19 to 2022-23



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2022-2023
Management Activities

In experiential Learning to enhance the Entrepreneurial Capabilities of the students of MBA , *Group Discussion Poster Presentations, & Business Quiz* activities were organized by the Department on 27th & 28th January 2023, in these 48 students were participated.

Event Name :- Group Discussion

No.of participants:- 12





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Event Name :- Poster presentations

No. of participants:- 16





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Event Name: - Business Quiz

No. of participants:- 20





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Plant Visit- Srinivasa Oil Mills-2022-23

As the part of Participative Learning An Industrial Visit to Srinivasa Oil Mills Pvt. Ltd., Pedanandipadu was organized on 10th December 2022, 43 students of I MBA were attended. The extraction of oil from Cotton seeds as edible oil and production of Cotton balls and soap cakes as By-products was explained to students by the different sector workers.





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Plant Visit- Coca-cola Beverages -2022-23

An Industrial Visit to Hindusthan Coca-cola Beverages Pvt. Ltd., Atmakuru was organized on 13th April, 2023 45 students were attended, to know the process of making Different Varieties of Soft drinks they are making & what are the channels of distribution they are using in the markets.





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Problem Solving Skills

Lab session

Lab session for I semester 35 students on the subject of IT for Managers the topic practice in the Lab were Ms.Word, Power point presentations & C programming .





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Guest Lecture –Digital Marketing – 2022-23 **Participative Learning**

A guest lecture was organized on 16th February 2023 by Dept. Of MBA on the topic “Digital Marketing ” presented by the guest faculty Mr. G Nagaraju Lecturer GVR&S college Guntur, enlightened the students regarding Digital Marketing skills and requirements for Social –Media Marketing.





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Guest Lecture –Cyber Security – 2022-23

As a part of Participative learning A guest lecture was organized on 16th February 2023 by Dept. Of Computer science on the topic “Cyber security” by the guest faculty Mr. G Ramanjaiah , Associate Prof., Department of CSE in Chebrolu Engineering College Guntur . Professor in Department of CSE IN CHEBROLU ENGINEERING COLLEGE. He shares the knowledge on How to secure our Gadgets from Malpractices & How to over come Ethical Hacking in the present scenario.



STANN'S COLLEGE FOR WOMEN DEPARTMENT OF MBA

Student Centric Activities (Participative Learning) Plant Visit-Amaravathi PolyPlast-2021-22

AS the part of Participative Learning Plant visit was organized for the students of MBA to Sri Satya Sai Marketing, Amaravathi Road , Guntur on 23rd April 2022 with 35 students . Managing Director explains the process of making Restaurants and Hotels kitchen equipments.



STANN'S COLLEGE FOR WOMEN DEPARTMENT OF MBA

Plant Visit-Amaravathi PolyPlast-2021-22

On 23rd April 2022, another plant visit was organized for 35 students of MBA to Amaravathi Poly Plast, Amaravathi Road, Guntur . They explain the process of making CPVC windows and doors.



STANN'S COLLEGE FOR WOMEN
DEPARTMENT OF MBA
Plant Visit - Upendra Homeo Pharmaceuticals - 2021-22

35 MBA students visited *Upendra Homeo Pharmaceuticals*, A.P.I.C., Phase III Plot No. 220, Near Lorry Stand, Auto Nagar, Guntur on 26th April, 2022. They got awareness about Virus and how to prevent themselves from its Pangs. Dr. Anjaneyulu explained in detail about the Method of preparation of Homeo Medicine.



ST ANN'S COLLEGE FOR WOMEN
DEPARTMENT OF MBA
Student Centric Activities
ManagementActivities

In Experiential learning to gain the knowledge in Business aspects of the students of MBA , Group Discussion, Presentations, Product Development & *Business Quiz* activities was organized by the Department on 19th & 20th April 2022, All the students were enthusiastically participated.

EventName:-GroupDiscussion

No.of students participated: 18



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Event Name:- Presentations

No.ofstudentsparticipated:16



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DEPARTMENT OF MBA

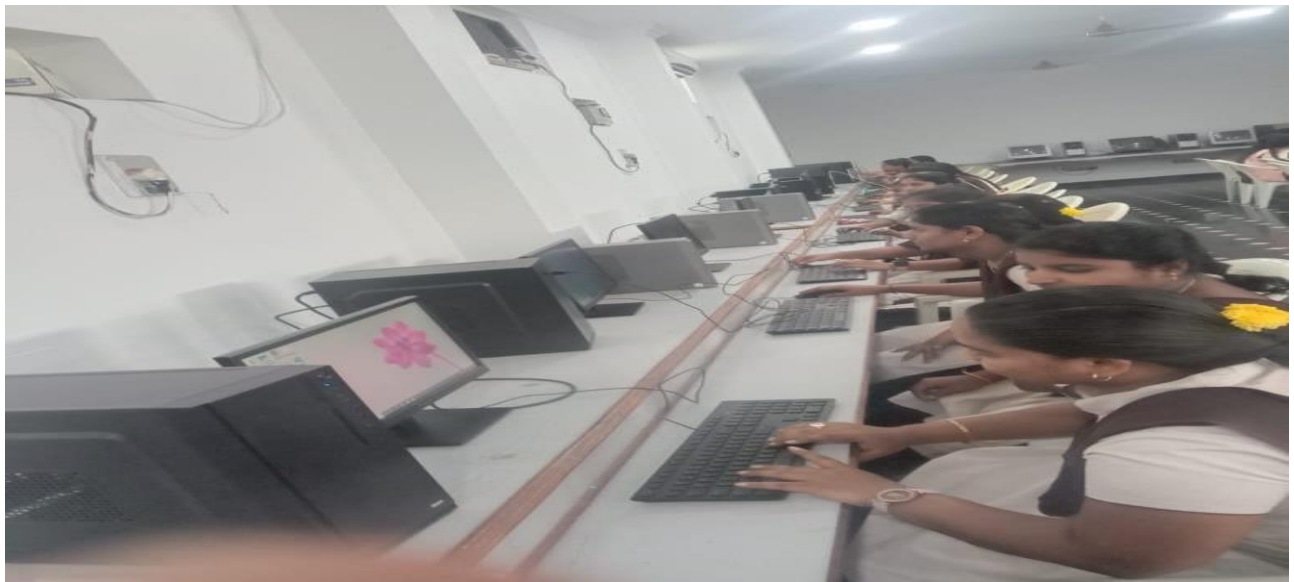
Event Name:- Product Development & Business Quiz

No.ofstudentsparticipated:12(3)groups&20(4)groups



ST ANN'S COLLEGE FOR WOMEN
DEPARTMENT OF MBA
Lab session

As the part of Problem Solcing skills Lab session for I semester13 students on the subject of IT for managers the topic practice in the Lab were Ms.Word, Power point presentations & C programming .



ST ANN'S COLLEGE FOR WOMEN DEPARTMENT OF MBA

Guest Lecture on Corporate Career Guidance Participative Learning

On 09th May 2022, a Guest Lecture was arranged for MBA Professionals on “Corporate Career Guidance” by Dr. Ajay Babu, Corporate Trainer, A Certified Mercuri International, Hyderabad. He explains about the Corporate Sector and the opportunities available in the market and also explains what are the requirements for Corporate Jobs, in this lecture 98 students were attended.



ST ANN'S COLLEGE FOR WOMEN

DEPARTMENT OF MBA

Guest Lecture on Cloud Computing

On 06th May 2022, a Guest Lecture was arranged for PG Professionals on “*Cloud Computing*” by Mr. N. Praveen Kumar, M. Tech, (Ph. D), Associate Professor in Department of CSE & IT in KHIT, Guntur, he explains how cloud computing is the delivery of computing services—including servers, storage, databases, networking, software, analytics, and intelligence—over the Internet (“the cloud”) to offer faster innovation, flexible resources, and economies of scale.



ST. ANN'S COLLEGE FOR WOMEN

DEPARTMENT OF MBA

Student Centric Activities for the Academic Year 2019-20

Management Activities in Experiential Learning

To enhance the Entrepreneurial Capabilities of the students of MBA ,Group Discussion, Poster presentation ,*Ad – Making & Business Quiz* activities were organized by the Department on 3rd & 4th January 2020.

Event Name:- Group Discussion & Business Quiz

Students Participated:- 10 students & 16 (4 groups).

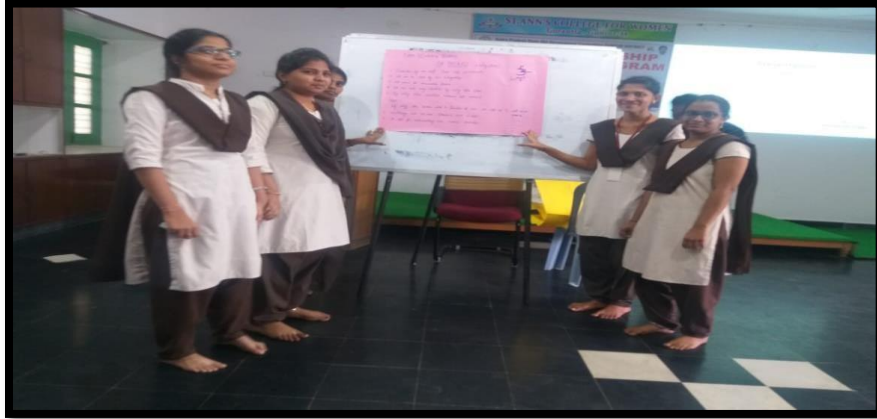


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Event Name:- Poster Presentations Students

Participated:- 15



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Event Name:- Ad-making

Students Participated:- 15



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DEPARTMENT OF MBA

Participative Learning

Plant Visit-NSL Textiles 2019-20

Plant visit was organized for the students of MBA to *NSL Textiles, Chandolu* with 50 students on 11th March 2020. They learnt about Colouring and Designing of Clothes by using New Technology.



ST ANN'S COLLEGE FOR WOMEN
DEPARTMENT OF MBA
Plant Visit-Upendra Homeostores-2019-20

MBAs students visited *Upendra Homeo Pharmaceuticals*, A.P.I.I.C., Phase III Plot No. 220, Near Lorry Stand, Auto Nagar, Guntur on 13th March, 2020. They got awareness about Corona Virus and how to prevent themselves from its Pangs. Dr. Anjaneyulu explained in detail about the Method of preparation of Homeo Medicine.



ST ANN'S COLLEGE FOR WOMEN

DEPARTMENT OF MBA

Problem Solving Activities

Lab session

Lab session for I semester23 students on the subject of IT for managers the topic practice in the Lab were Ms.Word, Power point presentations & C programming .



ST.ANN'S COLLEGE FOR WOMEN

Department of MBA Guest Lecture–I for the Academic Year–2019-20 Participative Learning

On 11th September 2019, a Guest Lecture on “*Tally Orientation Programme*” was arranged to the MBA Professionals. The Resource person Mr. M.P. Eswara Rao, Balaji Info tech, Guntur highlighted on the applications of Tally in Financial Sector and its need in Present scenario . Showing their mettle, B. Sri Lakshmi & M. Haritha of II MBA secured the ranks in Online Examination.



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Department of MBA

GuestLecture– II for the Academic Year– 2019-20

21st September 2019, a Guest Lecture was arranged for MBA Professionals on “*Career Guidance for Young Women.*” With an eminent person Dr. PVS. Durga Prasad- MD- Sai Bharadwaj Vinet V, enlightened the students on Interview Skills.



ST.ANN'S COLLEGE FOR WOMEN

Department of MBA

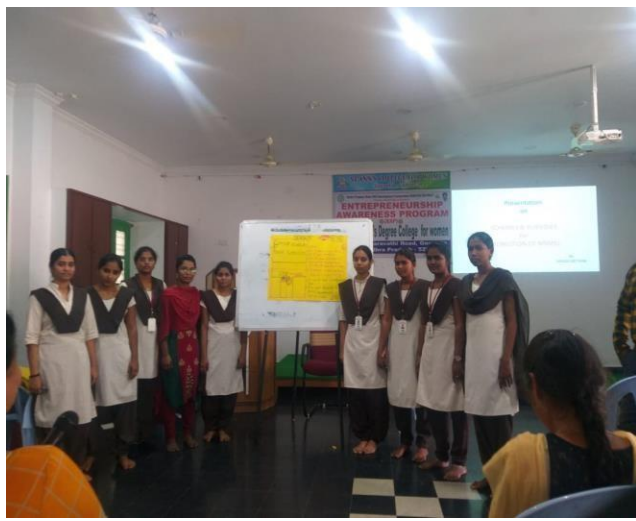
Entrepreneurship Development Programme for the Academic Year-2019-20

As the part of Experiential Learning On 20th February 2020 , an awareness programme is organized by APSSDC. Sk. .Baji Babu, Skill Development Officer, APSSDC and Sri Sd. Hamjal Hussian, Executive Director explained *Creative Ideas & Skills in the Development of New Products*, and how to establish a Small Business Unit with the support of Government.



ST.ANN'S COLLEGE FOR WOMEN

Department of MBA



ST.ANN'S COLLEGE FOR WOMEN
Department of MBA
Guest Lecture for the Academic Year-2019-20

Under the Guidance of Rev. Dr. Sr. Fatima Rani, P-Principal & Correspondent of the college, a Seminar on “*Safe Guarding the Mother Earth – A Global Challenge*” was arranged on 9th January 2020. Rev. Dr. Sr. Paul Tresa - Principal, St. Ann’s College of Nursing Chowdavaram enlightened the students on ecological balance and protection of Mother Earth from various Pollutions.



ST.ANN'S COLLEGE FOR WOMEN
Department of MBA
Guest Lecture for the Academic Year-2019-20

A seminar was arranged on “*Reproductive Health, Values of Life & Human Trafficking*” for the MBA professionals on 10th January 2020. Rev. Sr. Cyril Ignatius, Tutor & Councillor in Nursing, Psychology and Counseling created awareness on Hygienic health, HIV and Aids, Child Rights and protection from Human Trafficking



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Department of MBA

Training Classes on Debt Recovery for the Academic Year-2019-20

In Participative Learning APSSDC Provided Debt Recovery off-line training classes for MBA final year students, The classes started from 07-01-2020 To 27-02-2020. . Mr. M. Rama Koteswara Rao, Trainer from APSSDC taught the classes successfully.



STANN'S COLLEGE FOR WOMEN

DEPARTMENT OF MBA

Student Centric Activities for the Academic Year 2018-19 Management Activities Experiential Learning

To Inspire the intellectual Capabilities of the students of MBA, Management activities were conducted on **11th&12th February 2019** on Group Discussion-15, Ad- making-15(3 groups), Presentations 20 (4 groups) & Business Quiz 16(4 groups) on FMCG Companies (HUL,P&G, Himalaya, Pathanjali, ITC,) in which all the students were enthusiastically participated.



STANN'S COLLEGE FOR WOMEN

DEPARTMENT OF MBA Management Activities



STANN'S COLLEGE FOR WOMEN
DEPARTMENT OF MBA
Plant Visit-ViswaTeja Spinning Mills-2018-19

In Participative Learning Plant visit was organized for the students of IMBA 40 students to Viswateja Spinning Mill, Boyapalem on 25th January 2019 to learn about planning, production, Manufacturing process, as well as New technology and Machines used by the company and also about employee benefits and welfare measures provided by the organization to Strengthen their Employees.



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DEPARTMENT OF MBA
Plant Visit- Sangam Dairy-2018-19

I & II MBA 72 students were taken to sangam Dairy Vadlamudi on 22nd February 2019. The Manager Sri Mallikharjuna Garu explained about the pasteurization process of milk as well as packing the process of butter, milk powder and ghee etc., and take the student to visit the Dairy.



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DEPARTMENT OF MBA

Plant Visit- JOCIL-2018-19

An Industrial Visit to Jocil Ltd., Dokiiparru was organized on 26th February 2019, 80 members of I & II MBA students were attended. The Production Manager Banerjee Babu Garu explained the process of steric acid flakes, soap noodles, soap bars, soap packaging etc., and take the student to visit the plant.



ST ANN'S COLLEGE FOR WOMEN

DEPARTMENT OF MBA

Labsessions

In Problem Solving Activities Lab sessions were organized for I semester 40 students on the subject of IT for managers the topic are MSword, Power point presentations & C programming.



ST ANN'S COLLEGE FOR WOMEN
DEPARTMENT OF MBA
Guest Lecture for the Academic year 2018-19
Participative Learning

A guest lecture was organized on 9th November 2018 by Dept. of MBA on the topic “FutureReady” presented by the guest faculty Srinivas S. Atchuturi, CA, CMA (ICWAI) ANZ Support Services (ANZ Banking group), enlightened the students regarding interview skills and requirements at Corporate sector.



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DEPARTMENT OF MBA
Guest Lecture for the Academic year 2018-19

On 1st February, 2019 Guest Lecture was organized for P.G. Students on the Topic of “**Motivation**” by Sri MRK Murthy Garu, Secretary and correspondent, Vignana Vihara highschool, Satyanarayanapuram, Vijayawada. Students were very much encouraged and motivated by the lecture of Resource person.



ST ANN'S COLLEGE FOR WOMEN
DEPARTMENT OF MBA
Guest Lecture for the Academic year 2018-19

20th August 2018, a Guest Lecture was arranged for MBA Professionals on “*Requirements from College to Corporate Sectors*” by VVS Lakshmi Narayana Garu, CEO Veera Pharma Hyderabad.



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